

# FACTSHEET EIT CULTURE & CREATIVITY



EIT Culture & Creativity is the ninth Innovation Community by the European Institute of Innovation and Technology (EIT). It is designed to strengthen and transform Europe’s Cultural and Creative Sectors and Industries (CCSI) by increasing its innovation capacity and competitiveness.

EIT Culture & Creativity will unlock latent value from a multitude of CCSI stakeholders through technology transfer, improved cross-sectoral collaboration and their effective integration in production value networks.

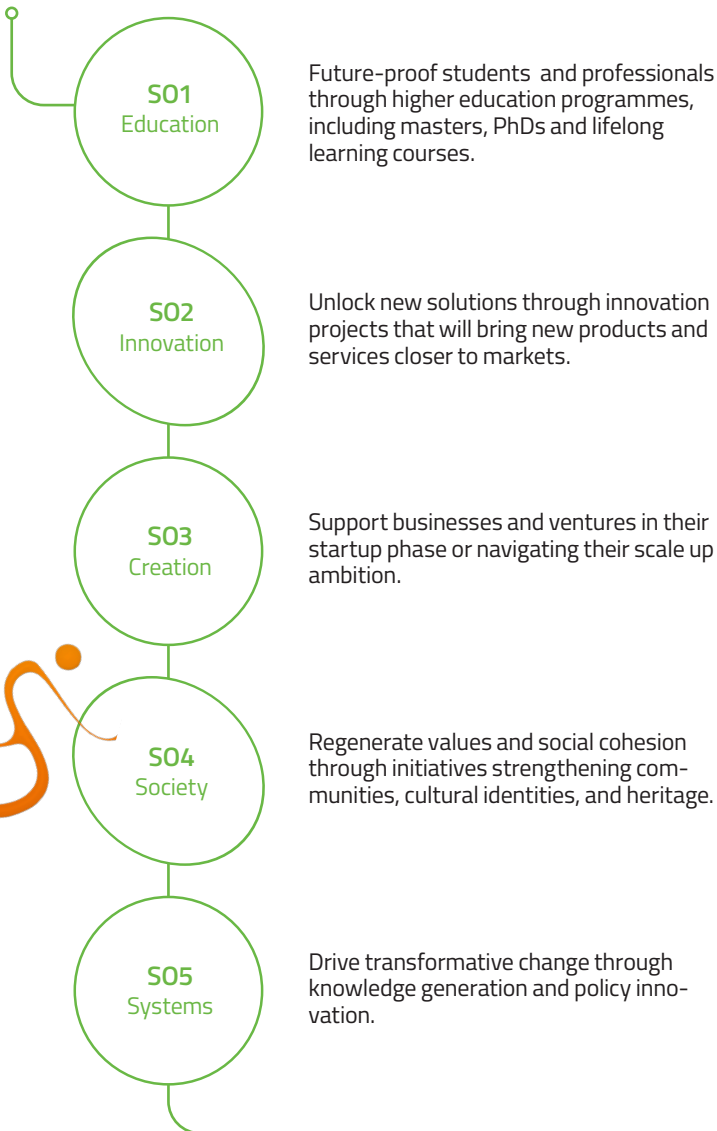
It takes a holistic approach to innovation by integration:

- Technology & Business Innovation,
- Artistic Innovation,
- Social Innovation.

EIT Culture & Creativity will also harness the unique position of the CCSI to facilitate the Triple Transitions in Europe: Green, Digital and Social.

## STRATEGIC OBJECTIVES

The Strategic Objectives (SO) determine the long term goals and directionality.



## WE EMPOWER THE DIVERSITY OF CCSI TO TAKE LEADERSHIP IN EUROPE’S DIGITAL, GREEN AND SOCIAL TRANSITIONS.

### FLAGSHIP INITIATIVES

Flagship initiatives create structures for sustainable growth and impact within and beyond the community:

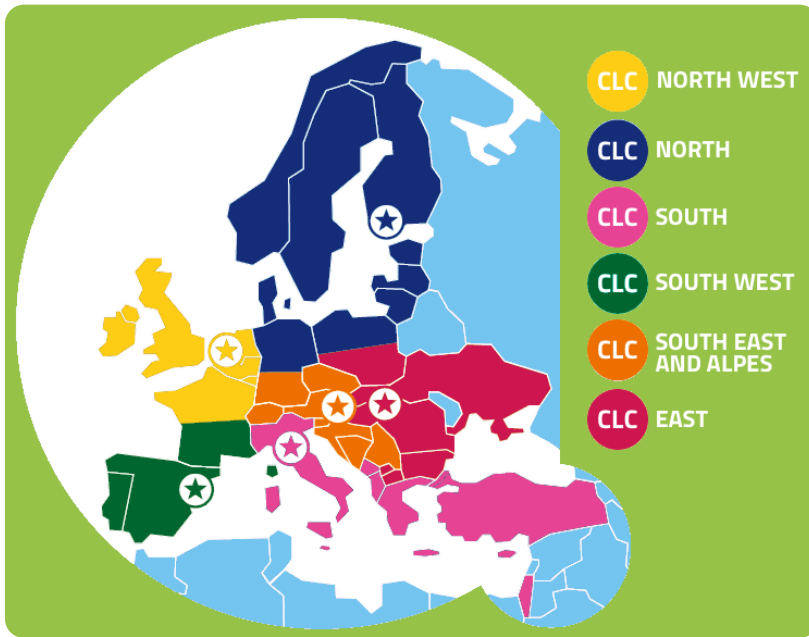
**Engagement Forum**  
Co-create value

**Policy Club**  
Optimize frameworks

**Investment Club**  
Leverage capital

**Next Renaissance**  
Bring people along

## EIT CULTURE & CREATIVITY NEAR YOU



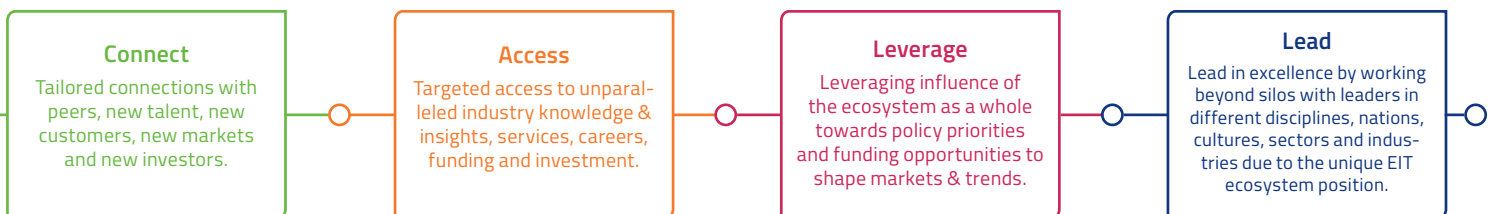
### OUR CO-LOCATION CENTRES (CLCs)

- CLC East: Kosice, Slovakia
- CLC South East Europe & Alps: Vienna, Austria
- CLC North: Helsinki, Finland
- CLC North West: Amsterdam, Netherlands
- CLC South: Bologna, Italy
- CLC South West: Barcelona, Spain

## WHY JOIN EIT CULTURE & CREATIVITY?

EIT Culture & Creativity is an open Innovation Community in which all stakeholders in the CCSI are welcome. The community offers a broad range of benefits and services fit for both individuals and organisations regardless of their size, mission or subsector.

EIT Culture & Creativity's value proposition harnesses the power of the Innovation Community, tapping into the diversity of CCSI across 15 sectors and 30 countries to help each of its members achieve goals they cannot achieve alone, while contributing to the shared endeavour.



## CONTACT US

Headquarter: Cologne, Germany  
[info@eit-culture-creativity.eu](mailto:info@eit-culture-creativity.eu)

## FOLLOW US!

 [www.eit-culture-creativity.eu](http://www.eit-culture-creativity.eu)

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